**[HEADLINE, WHICH SHOULD FIT ON TWO LINES AND PROVIDE THE READER WITH A CONCISE DESCRIPTION OF WHAT THE PRESS RELEASE IS ABOUT]**

*[OPTIONAL SUBHEAD, WHICH SHOULD BUILD ON THE HEADLINE AND SHARE KEY TAKEAWAYS IN 2-3 LINES]*

**[CITY WHERE THE ORGANIZATION IS LOCATED], [STATE ABBREVIATION] (DATE THE PRESS RELEASE IS BEING DISTRIBUTED)** – [FIRST PARAGRAPH, WHICH SHOULD LEAD WITH THE NEWS THAT THE ORGANIZATION HAS BROKEN GROUND OR OPENED A NEW FACILITY + A BRIEF DESCRIPTION OF HOW IT WILL STRENGTHEN THE COMMUNITY]

[SECOND PARAGRAPH: FACILITY DETAILS + PREVIEW OR RECAP OF TIMELINE FOR COMPLETION, DEPENDING ON THE TIMING OF THE PRESS RELEASE]

[THIRD PARAGRAPH: QUOTE FROM ORGANIZATIONAL SPOKESPERSON ABOUT FACILITY’S IMPACT, EMPHASIZING KEY MESSAGES]

[FOURTH PARAGRAPH: FUNDING/FINANCING DETAILS FOR FACILITY]

[FIFTH PARAGRAPH: CALL TO ACTION (E.G., FOR MORE INFORMATION, VISIT ORGANIZATION’S WEBSITE AND SOCIAL MEDIA PAGES)]

###

**About [ORGANIZATION’S NAME]**

[ORGANIZATIONAL BOILERPLATE: 2-5 SENTENCES SUMMARIZING ORGANIZATION’S MISSION AND IMPACT]

**Media Contact:**

[NAME], [JOB TITLE]

[EMAIL ADDRESS], [PHONE NUMBER]